



# FREQUENTLY ASKED QUESTIONS

Welcome to GingerSnaps Studio!  
Here are answers to the most common questions.

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| 1 | When and how often do we meet?                                     | We meet once a month for 90 minutes on Zoom.<br>The first Wednesday of each month<br>3:00pm - 4:30pm EST                                                                         |
| 2 | How long are the sessions?                                         | Each session is 90 minutes ... long enough to learn something new, get actual work done, and leave feeling accomplished.                                                         |
| 3 | What if I can't make a session live ... is there a recording?      | Yes! All sessions are recorded and shared in our member area so you can watch (or rewatch) anytime.                                                                              |
| 4 | Do I need to be tech-savvy?                                        | Not at all. I guide you step-by-step, and you can ask questions anytime. Whether you're brand new to photo books or have made a few before, you'll feel right at home.           |
| 5 | What software or program do I need to use for my photo book?       | You can use any photo book platform you like. I'll provide tips and guidance that apply no matter which one you choose. I can also suggest some of my favorites.                 |
| 6 | Do I have to work on the same type of photo book as everyone else? | Nope! Some members are making family yearbooks, others are working on travel albums, wedding books, or memory books for loved ones. The process works for all kinds of projects. |



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| 7  | What's included in the membership each month?               | <ul style="list-style-type: none"><li>• A live 90-minute Zoom session with teaching + guided work time</li><li>• A Mini Masterclass on a specific topic</li><li>• 1–2 ready-to-use layouts</li><li>• Access to past lessons and resources</li><li>• A supportive group space for questions, encouragement, and accountability.</li></ul> |
| 8  | Is there a minimum commitment, or can I cancel anytime?     | You can join monthly and cancel anytime, or save two months by joining for a full year.                                                                                                                                                                                                                                                  |
| 9  | How much does it cost?                                      | The Core Membership is \$20/month or \$200/year. This gives you full access to our monthly sessions, mini masterclasses, community space, and resources to guide you through your projects.                                                                                                                                              |
| 10 | Can I join part way through a project I've already started? | Absolutely. Whether you're starting from scratch or halfway through, I'll help you pick up where you left off and keep going until it's done.                                                                                                                                                                                            |
| 11 | What if I'm really behind and my photos are a mess?         | You're in the right place. We'll start small, get you organized, and move forward together. No judgment, simply progress.                                                                                                                                                                                                                |
| 12 | I've tried before and quit ... what's different about this? | This isn't just information ... it's implementation. You'll have set time to work, a clear plan to follow, and a group cheering you on so you keep moving forward.                                                                                                                                                                       |
| 13 | Will you help me pick which photos to use?                  | Yes! I'll share my proven methods for photo selection so you can choose quickly and confidently.                                                                                                                                                                                                                                         |
| 14 | What if I'm not creative or good at design?                 | You don't need to be. I'll show you simple design principles and provide templates so your book looks polished and professional with minimal effort.                                                                                                                                                                                     |



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| 15 | Will other people see my photos?                                       | Only if you choose to share your pages or screens during a session. You're always welcome to work privately.                                                                                                                                                                                                                                                                                        |
| 16 | Is this just for people making family photo books?                     | Not at all. The process works for travel books, wedding albums, business portfolios, recipe books, and any other theme.                                                                                                                                                                                                                                                                             |
| 17 | How will I stay motivated after the first session?                     | Our monthly check-ins, goal-setting, and group accountability keep you coming back and making steady progress.                                                                                                                                                                                                                                                                                      |
| 18 | What if I don't finish a book in one month?                            | That's expected! GingerSnaps Studio is an ongoing journey because most books take time. Each month, you'll make steady progress, and with ongoing accountability and support, you'll stay on track until your book is complete.                                                                                                                                                                     |
| 19 | Do I get one-on-one help, or is it all group-based?                    | The main sessions are group-based, but you can ask questions during the live call or in the group chat anytime. If you need deeper one-on-one help, I also offer private coaching at a special member rate.                                                                                                                                                                                         |
| 20 | Can I join if I use a photo book company you don't normally recommend? | Of course! The principles, tips, and templates work with any photo book platform. You need to work where you're most comfortable.                                                                                                                                                                                                                                                                   |
| 21 | How often can I sign up for GingerSnaps Studio?                        | You're welcome to stay in this group for as long as you like, continuing to work on your projects and build momentum.<br>In the future, I'll also open focused Studio groups (Year-in-the-Life albums or themed projects.) You'll always have the option to join those in addition to the general Studio if you'd like. Existing Members can sign up for future Studio groups at a discounted rate. |



22 Will you cover the Apple ecosystem and Canva?

Yes! I'll be teaching workflows that apply whether you're using Apple, Android, or PC. There is a lot to explore in the world of Apple Photos, and I'll walk you through how to get the most out of it ... but I'll also provide guidance for other systems so no one feels left out. Canva will definitely be part of what we cover for design and layouts. The templates I'll share will be created in Canva, but you can use them directly in Canva or easily adapt the ideas to whatever program you prefer.

23 Do I need a second device to follow along during sessions?

No, you don't need a second device. Most people simply join on their computer and, during the work time, make the Zoom window smaller so they can work on their project at the same time. If you do have a second device (like a tablet), you can use it, but it's completely optional.

24 Do I need a fast computer or lots of storage?

No, most modern computers, tablets, and smartphones are more than enough for creating photo books. I'll also show you simple ways to organize and manage your photos so you don't feel overwhelmed by storage issues.

25 Will I need to buy extra software?

No, you won't need to buy anything extra to participate. Online design sites are free to use, and the workflows we cover can be applied to whatever program you already know and love.

26 Will you be part of the community?

Absolutely! I'll be active in the Studio community right alongside you. I'll be there to answer questions, cheer you on, share resources, and keep you moving forward. This isn't a self-serve program ... you'll have direct access to me during our live sessions and in the community space throughout the month.



*Ginger Snaps Studio*  
GINGERSNAPS.CA